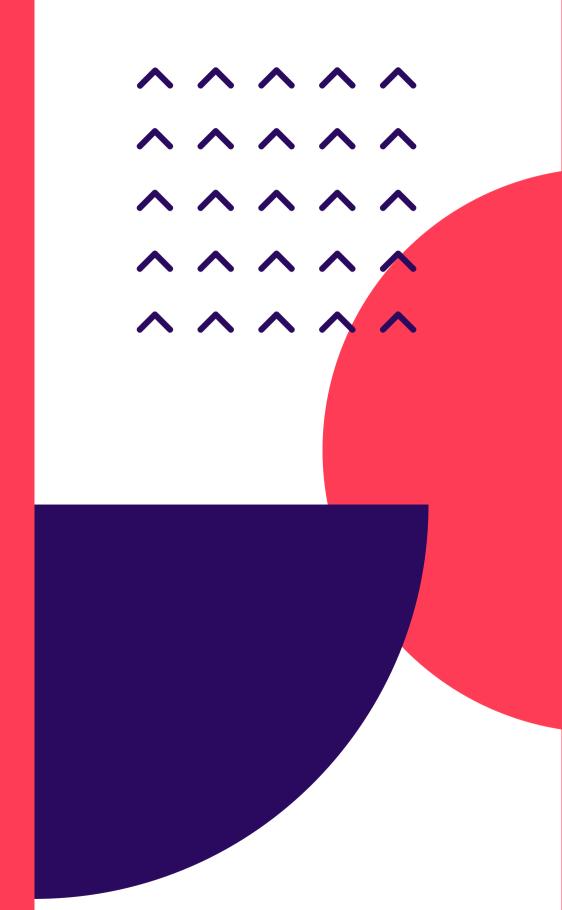
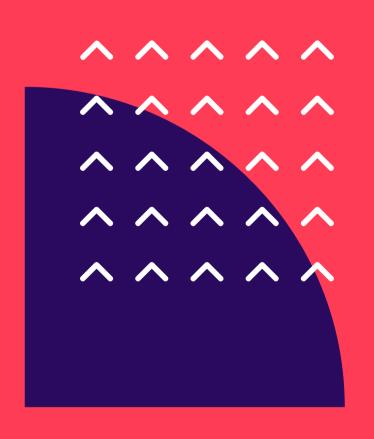
## Vote Early



### CHAVotes 2020

CHAVotes is non-partisan initiative by the City of Chattanooga to increase voter engagement in our city.





### VoteEarlyCHA

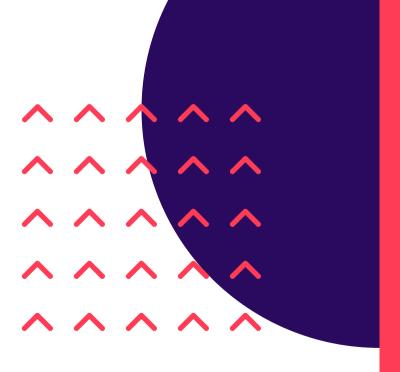
VoteEarlyCHA was created specifically for the 2020 elections in light of the COVID-19 pandemic.

The City of Chattanooga has signed onto VoteEarlyTN, a non-partisan statewide initiative created by Representative Jim Cooper's office.

VoteEarlyTN Goal: Getting people educated and excited about voting early in TN this election cycle.

In Chattanooga, we are calling our local initiative VoteEarlyCHA which is part of CHAVotes.

# What VoteEarly CHAis





## Why we need VoteEarlyCHA

Two years ago, the Office of Mayor Andy Berke launched CHAVotes with the goal to educate and excite Chattanoogans about voting.

This year, we have those same goals with an unprecedented challenge: COVID-19.

NO IN-PERSON
INTERACTION
(VOTING BY MAIL)

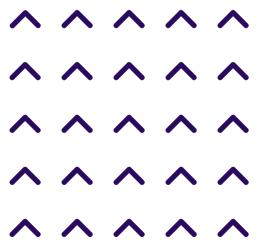
LESS IN-PERSON
INTERACTION
(EARLY VOTING)

MORE IN-PERSON
INTERACTION
(ELECTION DAY)

LESS RISK



### Safest Ways to Vote During COVID



#CHAVotes | #VoteEarlyCHA

## Early Voting = Safe Voting

Due to a recent court ruling, most Tennessee voters will not have the option to vote by mail in the November election. While every voter had the opportunity to vote abentee in the August election, that's not the case for November.

That means that for most voters, the safest option is to vote **EARLY**.



### WHO CAN VOTE BY MAIL?



AGE 60+

People who are age 60 or older



**OUT OF TOWN** 

People who will be outside of their county for all of early voting and Election Day

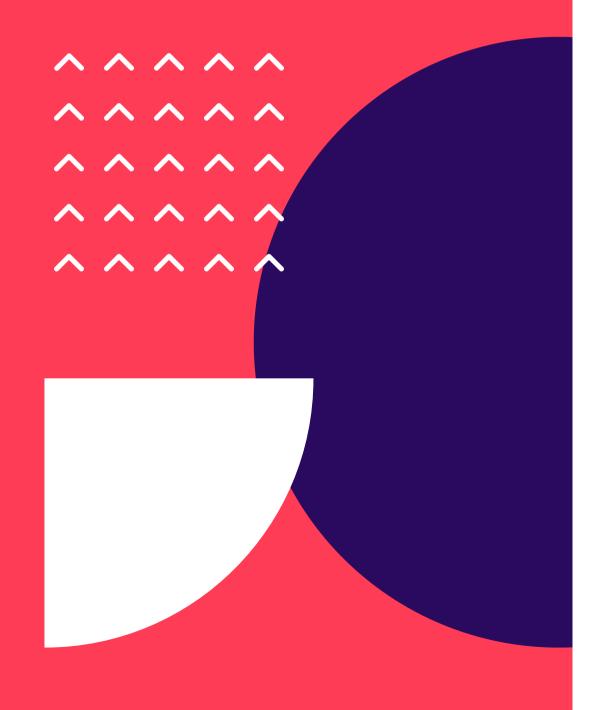


AT HIGH RISK

People who have a medical condition that puts them at high risk for COVID (and their caretakers)



#CHAVotes | #VoteEarlyCHA



# Early Voting = Accessible Voting

While there is a large nationwide push to #PowerthePolls and sign up a new generation of poll workers, America is currently facing a nationwide poll worker shortage. Less poll workers = longer lines and potentially closed voting locations.

We can reduce strain on poll workers and make voting more accessible by spreading out the concentration of voters from Election Day to early voting.

# Why We Need Your Help

Common Goal: Ensure that every voter in Chattanooga knows how and why to vote early.

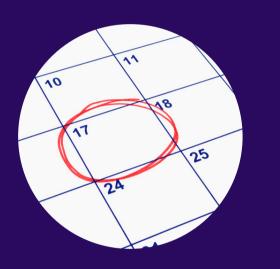


# HOWYOU CANGET INVOLVED



#### SIGN UP TO PARTNER AT CHA.CITY/VOTE

Sign up on our partner page to get started. You'll immediately receive onboarding info.



#### ADOPT A DAY OF EARLY VOTING

Each constituency group can adopt one of the 14 days of early voting. We'll work with you to pick the perfect day.



#### MOBILIZE YOUR NETWORK

Utilize our social media toolkit and resources to get your organization educated, excited, and to the polls!

# Early Voting Dates

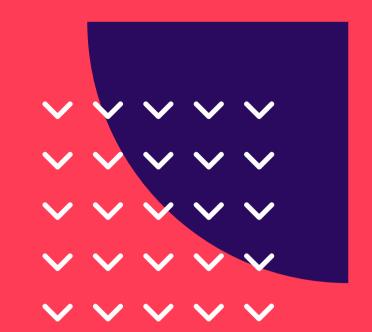
OCTOBER 14 - 29



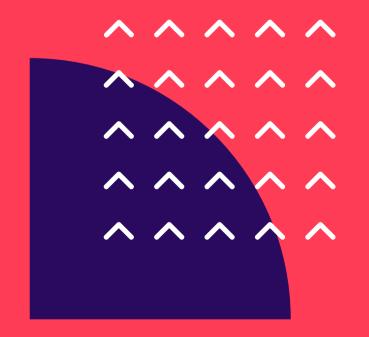


# Leading up to Early Voting

You will receive regular newsletters from the CHAVotes team with a toolkit for the week. We want people to be prepared for your adopted day!



# **Examples of Adopted Days**



Nashville's Schedule

#### #CHAVotes | #VoteEarlyCHA

#### Wednesday, October 14 – Pride at the Polls Day

BPROUD – A Bridgestone Americas Employee Resource Group, HRC Nashville, Mac Huffington Productions, Nashville CARES, Nashville In Harmony, Nashville LGBT Chamber, Nashville Pride, Remarkable Studios, Tennessee AIDS Advocacy Network

Thursday, October 29 – Union Day + Metro Council District 29

Central Labor Council of Nashville and Middle TN, SEIU Local 205

**Metro:** CM Delishia Porterfield, Oct. 29 for District 29

#### Monday, October 26 – Restaurant Day

The Band Box, Bastion, Biscuit Love, Bongo Java, Bricks Cafe and Bistro, Butcher & Bee, Cafe Ma'kai, The Catbird Seat, City House, Daddy's Dogs, Downtown Sporting Club, East Nashville Beer Works, Dozen Bakery, Fido, Green Hills Grille, The Grilled Cheeserie, Hattie B's Hot Chicken, Henrietta Red, Kate Davis (@nashvillefoodfan), The Local Distro, Iou, Margot Cafe and Bar, Merchants, The Old School Nashville, Paradise Park Trailer Resort, The Party Line, The Patterson House, Pinewood Social, Redheaded Stranger, Strategic Hospitality, TN Action for Hospitality, United States Bartenders Guild - Nashville Chapter



### Getting Started

Visit cha.city/vote now!

### Contact us

**Questions? Comments?** 

#### MAGGIE MARSH

Office of Mayor Andy Berke mmarsh@chattanooga.gov (423) 664-3281

#### **TYLER YOUNT**

Office of Mayor Andy Berke tyount@chattanooga.gov (865) 582-6005



## Here to Help!

What questions do you have?

What info do you need to take back to your team?

How can we get you to a "YES!" today?

