



Complete Count Committee Meeting
Wednesday, August 21 11:00am – 1:00pm
Overview of CCC Census Outreach Plans

Bethlehem Center- Outreach in Alton Park to complete census
(March 2020 – July 2020)

BlueCross BlueShield TN- Displays, emails, and newsletter articles for employees
(January 2020 – July 2020)

Bridge Refugee Services- Distributed printed and digital materials to non-English residents, train community leaders to assist clients, census parties for clients, ESL classes
(Fall 2019 – July 2020)

City of East Ridge- Creating an East Ridge CCC
(Fall 2019 – July 2020)

La Paz- Online communication in Spanish, census in client consultations, census information sessions in Spanish
(January 2020 – July 2020)

Library- Census games in the lobby, computer labs to take the census
(January 2020 – July 2020)

Times Free Press- Ads and coverage
(Fall 2019 – July 2020)

The Enterprise Center- Provide technology for any census event, add a census step for Tech Goes Home participants, outreach event at Patten Towers, email, social media, kiosks, and signs at The Edney Building
(January 2020 – July 2020)

UTC- Tabling with giveaways, computers to take census, creating an on campus CCC
(January 2020 – July 2020)